

"Placerville, a Unique Historical Past Forging into a Golden Future"



City Manager's Report
July 14, 2015 City Council Meeting
Prepared By: Scott Heller, Chief of Police

Item#: 12.4

Subject: Consider adoption of a resolution of support for a Placerville Union School District Technology Bond Measure "B" for the November 2015 Ballot.

Discussion: Placerville Union School District Superintendent Eric Bonnicksen has contacted the City Manager and Chief of Police to inform City Staff of a pending bond issuance measure focused on improving technology access within the Placerville Union School District. Measure "B" will be a \$3.2 million General Obligation (GO) bond that will improve technology at all of the campuses within the District following the implementation of the District's Technology Plan. A summary of the proposal with frequently asked questions is attached to this report. Mr. Bonnicksen seeks the endorsement of the City of Placerville and would like to inform the Council as to the specifics of the planned measure.

The City of Placerville shares a strong partnership with the Placerville Union School District including the on-going School Resource Officer program whereby an officer is assigned to both elementary schools along with the junior high school. Through the day to day interactions between the School Resource Officer, students and schools staff, it is apparent the students and staff have a strong need for improvements and access to current technology to assist in the educational process.

Cost: No City of Placerville expenditures of public funds are associated with this endorsement.

Budget Impact: None.

Options: 1. Adopt a resolution of support endorsing the Placerville Union School District Technology Bond Measure for the November 2015 Ballot.

2. Amend, Modify or Reject the Option Above.

M. Cleve Morris, City Manager

Scott Heller, Chief of Police

Attachments:

Resolution

Measure "B" FAQ Sheet

RESOLUTION NO. _____

**A RESOLUTION ENDORSING THE PLACERVILLE UNION SCHOOL DISTRICT
TECHNOLOGY BOND MEASURE "B"**

WHEREAS, The City of Placerville maintains a vision of a City with A Unique Historical Past Forging into a Golden Future;

WHEREAS, such a vision assumes forging into a golden future requires vigorous and effective educational opportunities for area youth through local public schools including 21st century technology in and outside the classroom; and

WHEREAS, the Placerville Union School District has identified critical modernization needs, including technology and infrastructure upgrades for the 21st century; and

WHEREAS, the Placerville Union School District is recommending a bond measure be placed on the November 2015 ballot to ask voters for the funds to address the technology and infrastructure needs; and

WHEREAS, City support of the proposed bond measure is consistent with the vision and values of the City of Placerville.

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Placerville does hereby support the Placerville Union School District Technology Bond Measure "B" planned for the November 2015 ballot.

The foregoing Resolution was introduced at a regular meeting of the City Council of the City of Placerville held on July 14, 2015 by Councilmember _____ who moved its adoption. The motion was seconded by Councilmember _____. The motion was passed by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Mayor Patty Borelli

ATTEST:

Susan Zito, CMC, City Clerk

APPROVED AS TO FORM:

JOHN DRISCOLL, City Attorney



Measure "B"

Meeting Technology Needs at Placerville Schools: Frequently Asked Questions

The Placerville Union School District (PUSD) is committed to the infusion of educational technology at all grade levels throughout the District. Students and staff will have equitable access to technological tools to enhance educational experiences at school.

The District has developed a Technology Plan and its purpose is to recognize and build on the current foundation of technological development within PUSD. With the implementation of this plan, the teacher can take on the task of nurturing students who can think, plan, create, innovate, and solve the challenges that this new millennium presents. Additionally, as schools and employers demand greater proficiency with digital devices, increasing opportunities local students have to use classroom computers and technology will better prepare them for high school, college and a job.

So what is Measure "B" and what will it do?

Measure "B" is a \$3.2 million General Obligation (GO) bond that will improve technology at all of our schools. Specifically, Measure "B" will:

- Keep classroom computers, technology and software up-to-date and strengthen the computer network that connects classrooms to each other and to the Internet
- Increase the opportunities local students have to use classroom computers and technology
- Provide instructional technology to all elementary and middle school students that will benefit them in high school and beyond, maximizing the community's investment in our local students
- Require an Independent Citizens' Oversight Committee to review the use of all bond funds and report to the community once a year

What are bonds?

Like Measure "K" in 2002, bonds fund a significant portion of school improvement projects throughout El Dorado County and the rest of the State, and can help communities qualify for matching funds.

What would Measure "B" cost me?

Measure "B" is estimated to cost property owners no more than \$13.50 per \$100,000 of taxable value per year. Taxable value is limited by Prop. 13 and is typically lower than market value.

How long would we be paying it off?

Measure "B" bonds are projected to be repaid in 20 years or less, because it requires the term for each series of bonds to match the useful life of the improvements purchased with those bonds. This means bonds that fund infrastructure improvements will be paid for the entire term, but bonds that fund each new generation of computers will be fully repaid by the time the devices reasonably need to be replaced. With these short-term bonds being such a significant part of Measure "B", interest expense will be minimized and more of every dollar the community invests will go directly to our students.

How do I know these bond funds will be spent as planned?

Measure "B" has a specific project list, and all of the technology improvements are listed in the ballot pamphlet and must be independently audited each year. Also, the District is required to appoint an Independent Citizens' Oversight Committee to monitor and review all bond expenditures. This volunteer committee of local residents and taxpayers will make sure that all funds are spent as planned, for the benefit of local students.

Can Measure "B" be used for administrator salaries?

No. By law, no funds from Measure "B" can be used for administrator or teacher salaries.

Who could vote on Measure "B"?

All of registered voters within the boundaries of PUSD are eligible to vote on Measure "B", and the deadline to register is Monday, October 19th.